

Artist Bio

Zoë Vera

Pop singer-songwriter **Zoë Vera** is a rising voice in New Zealand music, known for her honesty, vulnerability, and emotive vocals. Born in the Netherlands and raised in South Auckland, she draws on her life experiences to create music exploring themes of resilience, identity, and growth. Her sound leans into musicality, sophistication, and creative substance, diverging from the more predictable conventions of the pop genre.

Zoë returns to the music scene with her five-track EP titled **'Live Harder'**, which delves into her personal experience with trauma and the journey of rebuilding her life. **'Good Enough'**, the first single to be released from the EP, on *December 12*, explores the universal experience of comparison, written from Zoë's perspective as a twin. 'Good Enough' captures the frustration, grief, and resilience involved in reclaiming self-worth, showcasing Zoë's ability to turn personal truth into powerful, relatable pop. Zoë's heartfelt lyrics, paired with her captivating vocal range, makes this track a must-listen.

Zoë has been working on this EP with producer *Danny McCrum*, who has an extensive background working with artists, including *Eric Clapton*, *John Mayer*, and *Norah Jones*. Her final track on the EP features keys by *Alex Burke*, a Los Angeles-based musician who has recently worked with *Bob Dylan* and contributed to the latest (unreleased) *Bruce Springsteen* album.

Previous singles, *'Don't Make It My Fault'* and *'Amsterdam'*, received radio play in New Zealand, including on 'The Edge', as well as internationally, such as in the UK, with airplay in London. 'Don't Make It My Fault' is also featured in Air New Zealand's Runway Pop playlist. Zoë was recently invited to open for Kiwi artist *Paige*, showcasing her presence in the local live music scene.

Not only is Zoë Vera a talented artist, but she is also a Registered Emergency Nurse who spent the pandemic working on the frontlines. Music, she says, has always been a source of expression and comfort, helping her navigate the highs and lows of life. Her ability to channel such deep emotion into her music resonates strongly with listeners, offering both relatability and inspiration.

Zoë's debut single, 'Don't Make It My Fault', released in 2024, was met with praise across the industry. LA on Lock described her vocal performance as "impressive" and noted the emotive power of her delivery, while Tear Away highlighted her "moving and heartfelt" songwriting. Music & Fashion Blog commended Zoë's "rawness within her lyrical journey". 'Amsterdam' further garnered widespread attention and critical acclaim. Welcome to the Gig highlighted her ability to create deeply emotional music where it "embraces you like the warmest, long-held hug; it is special and magnetic", further cementing her status as a rising artist to watch.